

Breaking Digital factsheet and sample week



Earlscliffe



Ages: 14-17 years

Lessons: 20 hours per week (x60 mins)

Minimum English level: B2+ (Upper-Intermediate)

Early Bird price: £3,075 (book before 31/03/23)

Price after 31/03/23: £3,275

Duration: two weeks

Starting dates: 25 June or 08 July or 22 July 2023

Breaking Digital can be combined with other courses to make a longer stay
(e.g. add one week of Think Global! or a two week Mini MBA™ course)

“During my stay at Earlscliffe, I think I have spoken my own language maybe twice. I am even thinking in English now! The connections I have made here are so strong, as you spend so much time together. People from all over the planet - I feel like I have known them for years!”

Hannes, Germany

Special feature: London media workshop with expert professionals

Course content

- Analysing news: navigating the 21st century media landscape
- Investigative journalism: collaborating to create a school newspaper
- Learning about film and photography
- Learning about the role internet plays in society, and how it could shape the future



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Course objectives:

- A deeper understanding of interculturality and global information on the left and right
- An increased awareness of digital literacy – how information is understood and processed
- Experiencing a day in the life of an editor to better appreciate language as a tool for influence
- Upgrading existing language skills and known structures to impact and foster choice
- Explore techniques and tools that fully exploit visuals and images in terms of a picture being worth a thousand words
- Production of digital content

Breaking Digital sample week

	Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday
07:30	Wake up, room inspections and breakfast						
09:00	Arrivals & departures throughout the day House games	Trip to Margate and Dreamland theme park	Lessons 1 & 2: Theory: Introductions; the internet and social media	Lessons 1 & 2: Language: Coverage of current issues in the UK	High speed train to London: Tate Modern Museum, a walking tour and Leicester Square	Lessons 1 & 2: Language: the news, journalism and the UK media landscape	Lessons 1 & 2: Task: 'The Newsroom': Creating a Folkestone news broadcast
10:30	Morning break		Morning break			Morning break	
10:45	Walk to town and ice-cream at Mermaids		Lessons 3 & 4: Language: Reporting news, sensationalism and generating clicks	Lessons 3 & 4: Debates: Preparation to participate in mock hustings		Lessons 3 & 4: Task: Planning and conducting interviews in Folkestone	Lessons 3 & 4: Language: Developing pronunciation for presenting
12:15	Lunch		Lunch			Lunch	
13:15	Trip into Ashford Outlet Centre		Lessons 5 & 6: Task: Publishing a summer school blog	Lessons 5 & 6: Participation in mock hustings		Lessons 5 & 6: Task: 'The Newsroom': Creating a Folkestone news broadcast	Lessons 5 & 6: Presentations of work
15:15			Afternoon break			Afternoon break	
15:45		Afternoon activities: Arts and crafts Gym Swimming Football	Afternoon activities: Jeux sans Frontières	Afternoon activities: Visit Folkestone in small groups	Afternoon activities: Rounders Basketball Tennis Baking		
17:00	Free time						
18:00	Dinner						
19:30	Welcome party and games	Film night and popcorn	Beach night	'Earlscliffe's Got Talent' show	Table tennis Basketball Movie night	Ten-pin bowling trip	70s disco night
22:00	In houses						



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